

SoCalREN Advisory Committee Meeting Minutes & Action Items Thursday, August 8th, 2024 10:30 am - 2:30 pm Hybrid Meeting

<u>Attendees</u>

#	Name	Organization
1	Minh Le	County of Los Angeles
2	Lujuana Medina	County of Los Angeles
3	Joe Susca	City of Culver City
4	Sumi Gant	Gateway Cities Council of Governments (GCCOG)
5	Natalie Hernandez	Gateway Cities Council of Governments (GCCOG)
6	Nicholas Ryu	San Gabriel Valley Council of Governments (SGVCOG)
7	Ben Lyon	ICF
8	Wendy Angel	Emerald Cities
9	Laurel Rothschild	The Energy Coalition (TEC)
10	Craig Perkins	The Energy Coalition (TEC)
11	Fernanda Craig	County of Los Angeles
12	Samantha Dodero	San Joaquin Valley Clean Energy Organization
13	Pam Bold	High Sierra Energy Foundation (HSEF)
14	Jess Blackwell	High Sierra Energy Foundation (HSEF)
15	Tessa Charnofsky	County of Los Angeles
16	Jesse Feinberg	ICF
17	Amanda Hassan	The Energy Coalition (TEC)
18	Mallory Schaefer	The Energy Coalition (TEC)



19	Pamela Rittelmeyer	California Public Utilities Commission (CPUC)
20	Heather Iwamuro	California Public Utilities Commission (CPUC)
21	Nora Gutierrez	California Public Utilities Commission (CPUC)
22	Talia Perluss	South Bay Cities Council of Governments (SBCCOG)
23	Kim Fuentes	South Bay Cities Council of Governments (SBCCOG)
24	Sona Coffee	Clean Power Alliance
25	Selene Lawrence	City of Irvine
26	Nataly Morales	Orange County Power Authority (OCPA)
27	Casey Daily	Western Riverside Council of Governments (WRCOG)
28	Angie Hacker	California Climate Energy Collaborative (CCEC)
29	Patrick Ngo	Lincus, Inc.
30	Sabrina Barber	Imperial Irrigation District
31	Tara Tisopulos	OC Waste & Recycling
32	Joseph Desmond	California Efficiency Demand & Management Council (CEDMC)

Confirmed Action Items

- Please complete the <u>Q3 Meeting Survey</u>
- Don't forget to follow us on social media!
 - Facebook
 - o <u>LinkedIn</u>
 - o <u>Twitter</u>
 - o <u>Instagram</u>
- Contact Laurel Rothschild (Irothschild@energycoalition.org) if you would like to present at a future SoCalREN Advisory Committee meeting and share resources with the group.
- Reach out to Tessa Charnofsky (TCharnofsky@isd.lacounty.gov) if you are interested in participating in/volunteering for the Second Annual Green Leaders Summit

Notes/Key Takeaways

• Laurel Rothschild (The Energy Coalition) began the meeting by reviewing the following administrative items:



- Introductions/logos of invited participants
 - Advisory Committee Members
 - Western Riverside Council of Governments (WRCOG)
 - Gateway Cities Council of Governments (GCCOG)
 - San Bernardino Council of Governments (SBCCOG)
 - South Bay Cities Council of Governments(SBCCOG)
 - Coachella Valley Association of Governments (CVAG)
 - San Gabriel Valley Council of Governments (SGVCOG)
 - City of Culver City
 - City of Palmdale
 - City of Santa Barabra
 - County of Ventura
 - County of Santa Barbara
 - City of Irvine
 - Clean Power Alliance
 - Orange County Power Authority
 - County of Orange
 - Imperial Irrigation District (IID)
 - Invited Guests
 - California Public Utilities Commission
 - California Climate & Energy Collaborative
 - CalChoice
 - Grounded Research
 - SoCalREN Staff, Implementers & Regional Partners
 - County of Los Angeles
 - The Energy Coalition (TEC)
 - ICF
 - High Sierra Energy Foundation (HSEF)
 - San Joaquin Valley Clean Energy Organization (SJVCEO)
 - Emerald Cities Collaborative (ECC)
 - Lincus Incorporated
- Purpose of Advisory Committee
 - Guide and advise
 - Collaborate and innovate
 - Be informed
 - Be an advocate
- Meeting agenda
- SoCalREN Welcome (Minh Le, LA County)
 - Minh Le started off by thanking everyone for joining
 - Rate affordability is a real concern for citizens, businesses, and governments
 - Higher rates impact the consumers' bottom line: the ability to use AC, for businesses to operate and use equipment
 - o The transition CA is making to clean energy can not fail



- We need to double down and do better than last year to help consumers
- The resources our communities need to address the issues facing us are vast, but we have partners that can bring these resources to the communities
- Lujuana Medina (LA County) announced that the coalition was awarded the Equitable Building Decarbonization Program funding
- LA County is now at over 1 billion in grant funding that is available to the County and surrounding areas
- We have to be careful about the resources that are entrusted to us, making sure they are cost-effective and have the maximum impact
- San Gabriel Valley Council of Governments Welcome (Nicholas Ryu, SGVCOG)
 - Nicholas began by giving an overview of the SGVCOG and the programs they run
 - o Energy is a very busy but very critical space right now
 - Finding synergies and ways to collaborate across programs is key
 - SGVworks program works with formerly incarcerated people and homeless youth, and they are pairing it with Active SGV to create co-benefits for the programs and people served.
- SoCalREN Updates (Tessa Charnofsky, SoCalREN)
 - Second Annual Green Leaders Summit (October 24th, 2024)
 - Objective:
 - To expose middle school students from Southern California to the Green Energy Sector, one of the country's fastest-growing job markets, and inspire them to consider a career in the green economy
 - 2024 Target Audience:
 - 500 Middle school students (6th–7th grade)
 - From Title 1 Schools in the San Fernando Valley
 - Keynote speakers welcome and inspire with interactive energy "battle" royale.
 - Breakout workshops will offer hands-on activities related to energy sector career pathways
 - A Resource Fair will introduce students to academic opportunities and career pathways
 - Reach out to Tessa if you are interested in helping out!
 - Email: TCharnofsky@isd.lacounty.gov
 - Natalie Hernandez (GCCOG)
 - How can we participate in the Future Green Leaders Summit?
 - You can come and observe or set up a resource booth or volunteer
 - Tara Tisopulos (OC Waste & Recycling)
 - Would waste and recycling programs be of interest to the students?
 - Yes, reach out to Tessa
 - Community Based Design Collaborative
 - In authorizing SoCalREN's 2024–2027 portfolio, the California Public Utilities Commission (CPUC) tasked SoCalREN with designing a Community-Based



Design Collaborative and Program Pilot, facilitating community involvement in energy efficiency program design and delivery

 SoCalREN must design, convene, and facilitate this community collaborative, develop a plan for the subsequent community engagement pilot, and elevate future direction and best practices for statewide community engagement

Phase 1: Formation of Collaborative	Phase 2: Collaborative Tasks	Phase 3: Collaborative Next Steps, Launch of Pilot, Plan for Future	
April-October 2024	November 2024–August 2025	September 2025–2026	
Recruit collaborative members	Alignment on goals & participation; energy foundation building; discuss how to educate/inform broader community about opportunity	Tier 2 Advice Letter submitted September 30, 2025	
Convene first meeting in October 2024	Plan for education and outreach to prospective partners on energy and energy efficiency fundamentals	If approved by CPUC, launch pilot, January 2026	
Schedule meetings through December 2025	Discuss and determine budgets for projects; range/types of projects, including whether projects must achieve energy savings.	Collaborative recommends whether a community-based approach should be administered statewide or regionally and by which Program Administrator. CPUC approves plan.	
	Agree on criteria for evaluation of program proposals and progress for the pilot, including reporting, metrics, and accountability.	If approved by CPUC, SoCalREN will support other Program Administrators for their portfolio applications for 2028-2031 (to be filed in 2026).	
	Discuss and ensure adherence to the ESJ Action Plan; develop a plan for gathering program ideas		

- Targeting four counties instead of thirteen
 - Easier to meet in person with contiguous counties
 - Group process is more manageable; people will speak up more in smaller groups
 - Fewer counties means each can have at least one pilot program
- Regions served

Los Angeles County (Eastern)	San Bernardino County	Ventura County	Kern County
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Population Centers

- East Los Angeles
- Pomona
- Lancaster

Areas for Environmental Justice

- Air pollution
- Asthma
- Freeway surrounding
- High-emission industries

Population Centers

- San Bernardino
- Ontario
- Victorville

Areas for Environmental Justice

- Air pollution
- Asthma
- Food access
- High-emission industries/ warehousing
- Wildfire smoke

Population Centers

- Oxnard
- Simi Valley
- Fillmore

Areas for Environmental Justice

- Air pollution/ Agricultural processes
- Wildfire smoke
- Farm workers/high-needs

Population Centers

- Bakersfield
- Delano
- Tehachapi

Areas for Environmental Justice

- Air pollution/ Oil drilling-related pollution
- High-emission industries-Refineries
- Wildfire smoke

- Lujuana Medina (LA County)
 - This is a pilot, meaning as the collaborative develops its framework, it will be expanded out into the rest of the SCR territory.
- Expanding Beyond Energy Efficiency Funding (Lujuana Medina, LA County)
 - Healthy Stores Refrigeration Program (HSRP)
 - The Healthy Stores Refrigeration Program, or HSRP, helps small businesses in Los Angeles' food deserts replace existing, inefficient refrigerators with new, efficient models that can hold California-grown healthy food.
 - HSRP Organizations and Roles
 - Grantor & State-wide Administrator: California Department of Food and Agriculture
 - Grantor & LA Administrator: LA County
 - Grantor: Los Angeles Department of Water and Power
 - Implementor: The Energy Coalition
 - Community-Based Organization Partner: Los Angeles Food Policy Council
 - Program Eligibility
 - Corner stores and small independent grocery stores in neighborhoods with low access to healthy food in Los Angeles County.
 - This year, the program includes food banks and freezer units
 - Qualifying stores must meet some specific eligibility requirements, most importantly:
 - o Location in a low-income or low-access neighborhood
 - Accept EBT (food access assistance)
 - Willingness to stock the new refrigerators with healthy food
 - If we don't get enough resources based on this grant, SoCalREN can supplement the grant to help additional communities
 - Why does HSRP work?



- Decrease food insecurity
- Local healthy food options
- Energy-efficient technology
- Participating stores:
 - Reduce energy usage and greenhouse gas emissions
 - Save money on energy bills
 - Reduce pollution in areas most affected by it
 - Contribute to the health of their community
 - o Increasing store revenue by selling healthy, nutritious foods
 - Educate their community and customers on the benefits of healthy food options and energy efficiency
- Through a grant provided by the Los Angeles Department of Water and Power, The Energy Coalition will provide educational outreach for 50 stores within the City of Los Angeles. Activities include:
 - Pop-up tables to educate customers about healthy foods available at their local store and local programs to reduce their energy burden
 - Live cooking demonstrations using healthy food found in the store
 - Take home easy recipe kits using healthy foods found in the store
- SoCal EVen Access
 - Public Power-Up Program Overview
 - Funded by the California Energy Commission (CEC), Administered by The County of Los Angeles, and Implemented by The Energy Coalition
 - Public Power-Up installs Level 2 electric vehicle (EV) charging stations at no cost for public facilities in/near disadvantaged communities in LA County
 - Goal: Provide clean mobility options for communities and multi-unit dwelling (MUD) residents
 - The program leverages California Energy Commission grant funding, SCE's Charge Ready programs, and (new!) a Charging and Fueling Infrastructure (CFI) grant for customer-side infrastructure, equipment, and installation costs
 - Target: 130 EV chargers across 12 or more project sites before the program ends in 2026!
 - Two EVSE vendors EVCS and EV Connect selected through RFP
 - Charging and Fueling Infrastructure (CFI)
 - Led by the City of Palmdale in coordination with TEC & EVCS
 - Awarded \$14.8 million for 390 L-2 chargers and 22 DCFCs
 - A total of 16 cities were part of the application

PPU (Additional Funding Sources for EV Infrastructure)



PPU EV Charger Port Goal	CFI Supported	SCE Charge Ready Supported	CARB (CMO), AQMD, Agency Supported	Total Anticipated Ports Installed
130	48+	184	28	260+

- Reach 2.0 (CHARGE4ALL)
 - Budget
 - \$4,000,000 from CEC
 - \$1,000,000, match from GreenWealth Energy
 - With Charge4All, we will install and maintain EV charging equipment in multifamily properties across Southern California.
 - Program Goals & Partners
 - Program Goals:
 - Install 320 L2 Chargers at multifamily residences in multiple Counties throughout Southern California.
 - At least ½ of installations will occur in DACs
 - All residents will learn about the benefits of electric vehicles, and purchases will be tracked.
 - Partners:
 - GreenWealth Energy
 - US Green Business Council-California (USGBC)
 - Green Light Labs (Electrifyze)
 - San Gabriel Valley Council of Governments
 - LA County's Development Authority
 - Program Design
 - Owner-Operated Model
 - The lead implementer obtains permits and installs chargers at multifamily sites throughout Southern California.
 - The lead implementer maintains, operates, and collects charger data for at least six years. All data is shared with CEC.
 - Outreach and Engagement
 - US Green Business Council of California conducts outreach to share information about the EVSC and electric vehicles. USGBC to hold several events at apartment sites to share resources.
 - GreenLight Labs (Electrifyze) will develop site-specific data collection and tracking of their site to determine if residents purchase electric vehicles.
 - Workforce Development
 - At least two graduates of SoCalREN's Green Path Careers program who have obtained training in EVSE maintenance shall be placed at GreenWealth Energy or one of their partners.



- At least two USGBC Green Building Corps graduates will be placed with Green Wealth Energy
- Reporting Details
 - On the 10th calendar day of each January, April, July, and October during the approved term of this Agreement
 - Quarterly Progress Reports
 - Charger Reliability and Maintenance, under Task 1.5
 - The maintenance section of the Quarterly Report on Charger reliability and Maintenance in Task 5.4
 - o Data on charger installations and charging events.
- Pam Bold (HSEF)
 - Are these programs available in my community? And available to Tribal Agencies?
 - Yes, they will be available to the Mono & Inyo County region and to all public agencies.
- LA County did some engagement and research before submitting the grant and worked with the SoCalREN Residential team. They were able to identify some targeted multi-family residences. The program will prioritize underserved and disadvantaged communities (DAC) first, especially smaller properties.
- There is no minimum charger amount, but charger amounts will be based on ADA requirements, other cost-effective issues, and the size of the parking.
- Joe Susca (Culver City)
 - Will only DAC be able to participate?
 - o No, but disadvantaged communities will be prioritized
- Tessa Charnofsky (LA County)
 - The COGs were very helpful in identifying properties
 - The program will need to have at least 50% DAC properties
- Tara Tisopulos (OC Waste & Recycling)
 - Does the property owner choose the equipment?
 - Yes, but they have to meet all the state requirements.
- Regulatory and Policy Updates (Fernanda Craig, LA County)
 - R.19-01-011 Building Decarbonization
 - Proceeding Purpose: Started in 2019 to advance building decarbonization including electrification programs and disincentivizing gas line extensions.
 - Previous Issues Addressed:
 - Adopt rules to remove gas line subsidies.
 - Ended electric line extension allowances for mixed-fuel new construction.
 - Launched statewide electrification programs: BUILD, TECH, and WNDRR.
 - What's New:
 - 7/1 Scoping Memo to determine next steps in proceeding. 7/18 Staff proposal on preventing panel and service line upsizing.
 - Scoping Topics include:
 - Modifications to electric service line extension rules.



- Electric baseline allowance modifications
- o Zonal Electrification Pilots & Decarbonization Action Plan
- To address 3 issues
 - Electric Service Line Extensions
 - Modifications to electric service line extension rules to assist under-resourced customers and ways to prevent unnecessary electric service line upsizing
 - Ratemaking
 - Modify electric baseline allowance to encourage building decarbonization
 - Zonal Electrification Pilots & Decarbonization Action Plan
 - Voluntary zonal building decarbonization opportunities and refinements to the TECH program
 - Development of an action plan to cost-effectively layer, leverage, and scale building decarbonization initiatives
- Impact to Public Agencies
 - Zonal Electrification Pilots & Decarbonization Action Plan
 - Develop scalable zonal decarbonization pilots with a focus on under-resourced customers
 - Consider if zonal pilots should be implemented by RENs, IOUs, CCAs, contractors, local and tribal governments, or other program implementers
 - Opportunities for agencies to drive the need for local and equity focus through action plans and shape how to best address impacts on environmental and social justice communities
 - Expansion of TECH program beyond residential space conditioning and water heating
- If you have an interest in other topics regulatory related, Fernanda would love to have further discussions
- Questions for the Advisory Committee: (for consideration outside of the meeting)
 - Has your agency considered Zonal Electrification pilots?
 - What role should public agencies hold in Zonal Electrification pilots?
 - Has your agency considered developing a Decarbonization Action Plan?
 Are there lessons learned or opportunities to seek out in this new Action Plan?
- What's next:
 - Party Opening Comments on Scope due Wed 8/7
 - Party Reply Comments on Scope due Mon 8/19
 - CPUC will provide updated direction and considerations thereafter
- In the interest of time, Fernanda was not able to provide updates on the remaining topics, but the information from the slides has been posted below for reference outside of the meeting.



- R.23-12-008 Transportation Electrification
 - CPUC proposes to pause on \$1B 2025-2029 TE Rebate Program funding due to recent developments:
 - Affordability challenges for ratepayers
 - Energization delays due to distribution infrastructure upgrades
 - The near-term availability of non-ratepayer funds for BTM TE infrastructure.

■ Themes from Party Opening Comments

Affordability		Outside Funding	
Program increases rates	Program enables affordable EVs	Program is duplicate	Outside funding is inadequate
Electric IOUs, Joint CCAs, PAO/TURN/UCAN, Cfor AT	Environmental groups, RENs/local government, EV industry groups, program implementers	NRDC/EDF, Electric IOUs, PAO/TURN/UCAN	EV industry, program implementers, LA County

- 32 parties commented. 12 parties support pause, 20 support continuing program.
- Some parties also proposed to modify the program to either start Locally Invested Transportation Equity (LITE) pilots or to refocus on multi-unit dwellings (MUDs)
- o R.22-07-005 Income Graduated Fixed Charges
 - Under the direction of AB 205, CPUC adopted D.24-05-028 to change the structure of investor-owned utilities (IOUs) electric residential customer bills by requiring a monthly fixed/flat charge based on income levels, with a related reduction in volumetric charges (per kWh).
 - Goals of AB 205 and CPUC Decision
 - Average low-income customers will see bill savings
 - Reduce volumetric rates for all residential customers to encourage electrification
 - IGCF Structure
 - Redistributes utility revenue collection, not an increase in total revenue
 - Use CARE and FERA utility discount programs for tier income eligibility

Income Tier	Monthly Fixed Charge
1. CARE (0-200% Federal Poverty)	\$6
2. FERA (above 200-250% Federal Poverty) or live in income-restricted housing	\$12
3. All other customers	\$24.15

- Impacts and Next Steps
 - Adopted Timeline



- SCE and SDG&E to implement in Q4 2025. PG&E and small IOUs in Q1 2026.
- Rate and Bill Impacts
 - CPUC modeling shows a \$5-6 increase for some non-low-income customers, \$2-12 savings for average SCE low-income customers, and \$28 savings for average SCE customers who fully electrify homes and vehicles.
 - \circ The variable portion of the SCE bill will be reduced by 4.6 ¢ /kWh (from ~30-50¢).
- Legislative Threat to Energy Efficiency Funding (Joe Desmond, CEDMC)
 - Lujuana Medina (LA County)
 - For some background, a few months ago, an assembly member recommended removing the Public Purpose Charge on IOU bills.
 - A new bill would remove CalSHAPE and SGIP
 - AB3264
 - New language asks for affordability metrics that would apply to CPUC ratepayer funding
 - In 2026, we are required to re-submit our application, and this would affect the new application
 - Once the bill is released, LA County will share it to get stakeholder input and advice
 - Reference slides for the CPUC Public Advocates Office (PAO) presentation and select comments
 - Highlights from the CPUC Public Advocates Office presentation
 - Grid investments have rapidly increased in recent years
 - Notable cost drivers
 - Wild-fire related expenses
 - o Distribution system maintenance and upgrades
 - Transmission buildout
 - 110% increase in Public Purpose Programs. This figure does not break down or allocate what each program is.
 - Since 2020, there have been \$14 billion of utility wildfire-related requests.
 - Almost all of the programs listed as non-cost-effective energy efficiency programs by the PAO are not resource acquisition EE programs.
 - Energy efficiency is only 16% of all Public Purpose Program funding
 - Minh Le (LA County)
 - The challenges facing the state are very real. It's not possible for us to say," We're relatively small, and it's not that big of a deal." We have to use our position to help protect the programs. The programs were formed because the IOUs largely ignored the underserved communities. To say that EE programs that are not cost-effective should not be done at all is an equity argument.



- Across the country, we create programs and hope early adopters pick them up. The early adopters are usually the wealthier communities, where it is easier for them to afford it. Once the programs become bigger, then middle—and lower-class communities can access them.
- The CPUC PAO charts make it look like Public Purpose Programs cost the public a lot of money when, in reality, many of the EE programs cost very little.
- Scott Broten (ICF)
 - I am wondering if the PAO wouldn't be more effective if they aimed this at the larger spending programs outside of EE
 - Currently, there is no requirement for them to review those programs
- Natalie Hernandez (GCCOG)
 - I am interested in how the programs can be effective if there is a conversation around that. I would want the programs I administer to be cost-effective.
 - The CPUC's approach is to get all of these things together so you can have market outreach and training. Those programs at the program level will not be cost-effective, but at the portfolio level, they would be.
- Kim Fuentes (SBCCOG)
 - What is irritating about this conversation is that energy efficiency has to go hand in hand with decarbonization, so we are only pushing this issue down the road. I'm wondering if there is some calculation that we can put into our argument to keep these funds. For instance, what percent of cost increase will you see over time if we don't continue to implement these programs?
 - There is a calculator that takes in a lot of data and intends to answer this
 question. They are looking at the total system benefit and the value of
 our programs.
- Angie Hacker (CCEC)
 - I wonder if we were to extend the logic of what they are trying to do, what we would be left with five years out, the cost-effective and non-cost-effective programs, and how the leftover programs are less effective?
 - Yes, that is what CEDMC is doing. A lot of regulatory baggage is restricting the deployment of energy efficiency in Southern California, and we have to get back on track in implementing these programs. There were \$5 billion in bill savings in 2023. Joe Desmond just finished writing an OpEd that uses easy-to-understand language to explain why we need to do this and what the benefits are. It will be distributed by SoCalREN when it is published.
- Sabrina Barber (IID)
 - The focus really needs to be on changing the language and how we speak to it because cost-effectiveness alone is not the only benefit. Low-income customers are trying to focus on meeting their food and housing needs, so we need these programs to make energy efficiency accessible.



- Many of the legislators are new, and they don't understand the programs. We need to get back to educating them on why and how these programs work.
- Fernanda Craig (LA County)
 - I think what we're looking for is accountability, not cost-effectiveness. Focusing solely on cost-effectiveness is not the way to go.
- Closing remarks from Joe Desmond (CEDMC)
 - CEDMC is a trade association that has been around for about 15 years. We invite you to participate in our events: the fall conference in Oakland, the EMV forum in February, and the spring symposium on policy and tech. I am always available to respond to questions.
- Threat to EE Funding & Actions to Date
 - Actions taken to date
 - Letters & Advertisements
 - o Laurel Rothschild will send the link if you want to sign the letter
 - Some advertisements have been sent out in the news and on social media - these will be shared with the Committee
 - o Biweekly coalition calls
 - Many entities have had individual meetings with legislators
 - Talking points are being developed and will be shared when ready
 - Coalition Building & Coordination
 - Outreach through CEDMC and CCEC Forum
 - o Bi-weekly EE/PPP Coalition Calls organized by MCE
 - Communications working group
 - Engagement working group
 - o Meetings with legislative offices and administration offices
 - o Individual case studies on the value of EE programs developed
 - Talking points drafted for calls
 - EE Funding What to Advocate For
 - Pam Bold (HSEF)
 - How did we get to total system benefits?
 - Cal Advocates has been advocating for cost-effective programs, so for them, the Total Resource Cost (TRC) should be across all programs, but the formula is dated and doesn't work well
 - Angie Hacker (CCEC)
 - How do we brand the RENs as the guardians of cost-effectiveness and efficiency?
 - Nicholas Ryu (SGVCOG)
 - I think storytelling would be really helpful and could amplify some of the co-benefits of energy efficiency, such as how workforce,



education, and training programs can bolster energy efficiency programs.

- Craig Perkins (TEC)
 - There seems to be a fixation on the term cost-effective when it does not relate to the affordability of energy bills. I think it would be beneficial to shift the focus from cost-effective to how these programs are helping customers with affordability. The more we demonstrate an increase in affordability and a decrease in energy use, the more we can win the argument.
- Natalie Hernandez (GCCOG)
 - I have heard a lot about these programs reducing barriers, so I think that is another way to showcase benefits outside of cost. How can we continue to reduce barriers for programs while showcasing success?
- Tara Tisopulos (OC Waste & Recycling)
 - We are looking into Inflation Reduction Act tax rebates. We get more money back if our purchases are part of an apprenticeship program. How do we actually do that?
 - Lujuana Medina (LA County) will follow up to discuss a pre-apprenticeship electrician program
 - Tying in WE&T with Unions is a plus
- Lujuana Medina (LA County)
 - I would like to do a workforce program that hires migrant workers because there isn't currently a program that supports that.
- Pam Bold (HSEF)
 - CA Jobs First Funding—Is this being leveraged? If you have energy or workforce in a regional strategic plan, it opens the door for initial funding from this program and potentially more in the future.
- Natalie Hernandez (GCCOG)
 - Which assembly member is pushing AB3264?
 - Petri Norris and the other bill that is coming down the line is from the Governor's office
- Brainstorming Strategy for Education
 - Programs will not reach many communities (rural, underserved)
 - WE&T programs are effective! societal standpoint
 - No shortage of tests
 - Look at it at a portfolio level not at a program level
- Action Plan for Next Steps
 - There is still time to sign the Coalition Letter
 - Spread the Word
- Closing Reminders (Laurel Rothchild, The Energy Coalition)
 - Please complete the <u>Q2 Meeting Survey</u> (ACTION ITEM)



- Contact Laurel Rothschild (The Energy Coalition) if you would like to present at a future SoCalREN Advisory Committee meeting and share resources with the group
- SoCalREN Podcast and Social Media
 - Don't forget to follow us on social media
 - Facebook
 - LinkedIn
 - Twitter
 - Instagram
- o Online Resource for Advisory Committee Members
- o 2024 Meeting Schedule
 - Q1: March 20th, Virtual, 10:30 am 12:00 pm
 - Q2: August 8th, In-person SGVCOG Offices, 10:30 am 2:30 pm
 - Q3: September 25th, Virtual, 10:30 am 12:00 pm
 - May be canceled
 - Q4: December 11th, Virtual, 10:30 am 12 pm
 - Please reach out if any of these dates do not work for you
- The Q2 SoCalREN Advisory Committee Meeting was adjourned.