



## El Sereno Apartments

Common area upgrades focused on lighting and domestic hot water heaters helped reduce energy use by nearly 18%.

### PROPERTY PROFILE

<b>Location:</b>	2870 North Towne Pomona, CA 91767
<b>Owner:</b>	FDC Management
<b>Property Size:</b>	Medium
<b># of Units:</b>	210
<b># of Buildings:</b>	5 two-story buildings
<b>Square Feet:</b>	151,754
<b>Year Built:</b>	1975

The Southern California Regional Energy Network (SoCalREN) Multifamily Program offers **no-cost technical consulting and cash rebates** to multifamily properties making energy efficiency and electrification improvements.

This El Sereno project was for a property located in a disadvantaged community (DAC). Too often, DACs have been excluded from programs and outreach focused on energy efficiency, while the gains for DACs often prove the most significant. SoCalREN is dedicated to supporting the transition to a more efficient and equitable energy future within the multifamily segment.



*“Thanks to the incentives from the SoCalREN program, it’s a cost benefit for us to upgrade our outdated, energy-inefficient equipment now, instead of waiting until there’s been a disruptive mechanical failure.”*

– J.W.

## Upgrades at a Glance

<b>ENERGY SAVINGS (PREDICTED):</b>	17.4%
66,668 kWh      9,770 Therms	25.46 kW
<b>PROJECT COST:</b>	\$225,814
<b>SoCalREN REBATES:</b>	<b>\$162,393</b>
<b>FINAL CUSTOMER COST:</b>	\$63,421

## Upgrade Measures

- Energy-efficient lighting and lighting controls in common areas
- Efficient-flow showerheads and faucets
- Insulation on exposed central domestic hot water (DHW) heater piping
- DHW recirculation pump controls
- High-efficiency domestic DHW heaters

## Benefits

- Water heating is more efficient.
- Longer-lasting lighting fixtures require less maintenance.
- More efficient and environmentally conscious water usage saves costs.
- Improved DWH piping and pumps last longer.

## Learn More About SoCalREN's Multifamily Program

Visit: [socalren.org/multifamily](https://socalren.org/multifamily)

Email: [multifamily@socalren.org](mailto:multifamily@socalren.org)

Call: (877) 785-2237

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